

STEVEN D. KRAMER KRAMER LAW



IN AN ERA WHEN MOST LAWYERS LOOK, ACT, AND SOUND eerily familiar, you often hear attorneys talk about their many degrees and accolades, their years of experience and laser focus on a particular legal niche.

With many accolades of his own, Steven D. Kramer of the Kramer Law Firm can do that, too. He is a top rated attorney nationally and in Florida. He graduated at the top of his class from the University of Florida and is Harvard educated. He is a regular on top rated radio shows like *The Philips Phile* and *The Monsters in the Morning*. But Steven also emphasizes an intangible that is often overlooked – creativity.

Lawyers rarely talk about their creativity, but shouldn't they? Isn't it creativity that helps attorneys develop bold, new solutions to clients' increasingly complex legal problems? Wouldn't creativity give a particular attorney the ability to find answers and outcomes that legions of other lawyers cannot? Steven believes in the power of legal creativity, and he came by it honestly.

Before and after graduation from the University of Florida's Levin College of Law, while nearly all his colleagues were clerking in the bowels of the legal bureaucracy and studying for the bar, Steven toured the country as a musician. Steven and his band mates have played for crowds of more than a thousand. They licensed music for videogames and television shows and had a music video featured on MTV, VH1, and MTV2. Eventually, though, the often-unruly "business" of the music business motivated Steven to leave the stage and pursue a career in law.

Steven quickly passed the bar (quite a feat for someone who'd been out of the classroom for more than a year) and set up shop, committed to mastering all areas of the law. More than nine years later, now with 10 attorneys on staff, Steven's firm is known as one of Central Florida's finest and most innovative (read: creative).

One thing you won't hear Steven discuss fondly, though, is legal niches. Steven has attorneys on staff with specialties and areas of focus, but he believes in a holistic approach to law and life.

"From the beginning, we've set up our practice to be vast and broad, capable of handling any and every legal concern that our clients might face in their lifetime," says Steven. "When dealing with a divorce, real estate matters are almost always involved. Foreclosures and bankruptcies intertwine the same way. Some of the lawyers in our firm have areas of focus, but we never lose sight of the big picture. We work as a team and combine our skills – often creatively – to create a firm that can literally serve clients for life."

– Chip Colandrea

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